

ADFEST 2026, **Human+**, will be held **Thursday 19 – Saturday 21 March 2026** at the Pattaya Exhibition And Convention Hall (PEACH), Royal Cliff Hotels Group, Pattaya, Thailand.

ADFEST greatly appreciates the continual support of our friends in the media, and below outlines the conditions and provisions for our media partners. Details of the provisions can be customised. For media partnership inquiries, please contact PR@ADFEST.com.

ADFEST commits to provide:

- 2 complimentary passes (valued at THB78,000) with access to all ADFEST functions and press privileges
- Logo placement as Media Partner on:
 - ADFEST website (with hyperlink to your website)
 - Official Sponsor Backdrop at the festival venue
 - Main Stage Screen in the Conference Hall
 - Sponsor & Partner Logos loop on LED TV at the festival venue
 - Social Media Post (with tags and mentions)

Media Partner commits to provide:

- **Editorial Coverage** (Website, Facebook, Instagram, X, TikTok, E-newsletter, LinkedIn, etc.)
 - Publish ADFEST press releases from Oct 2025 – May 2026 (including Jury President Announcements, Lotus Awards Deadlines, Speaker Announcements, and Lotus Awards Winners).
 - Publish at least one feature or interview with ADFEST key juries or speakers. This will be agreed with ADFEST's PR team, subject to availability of juries and or speakers to arrange interviews prior to, during and following ADFEST
- **Advertising Support**
 - Display ADFEST banners (Call for Entries, Call for Delegates, Winners Announcement) on website/social media with hyperlink to ADFEST website according to the following schedule:
 - Call for Program Proposal: Oct-Nov 2025
 - Call for Entries: Nov 2025-Jan 2026
 - Call for Delegate: Jan-Mar 2026
 - Winners Announcement: Mar-Apr 2026
 - Print media (if applicable):
 - Publish a full-page advertisement in Jan/Feb/Mar 2026 issue (or closest issue)
 - Publish an article about the ADFEST 2026 in Jan/Feb/Mar 2026 issues (or closest issue)
 - Publish a post-event article to wrap up the ADFEST 2026
- **Coverage at ADFEST 2026**
 - Assign at least one representative to attend and cover the event in Pattaya.
- **Send the news links of all coverage to PR@ADFEST.com after the releases are published.**

Duration of the partnership:

- The media partnership is valid after the contract is signed until May 2026, and subject for renewal each year

Please note that ADFEST does not offer transportation or accommodation for its media partners.

